HIGHTOWER
Wisehaupt, Bray Asset Management

This portfolio is designed to be trend following.

We endeavor to identify major trends in the market with the goal of growing wealth in the long term. Over the course of the markets existence there have been long term market patterns that are identifiable. Our goal is to use these patterns to capture the bulk of market trends. During up markets the portfolio is intended to be fully invested in US Equity ETFs. During down markets the portfolio tends to be invested in fixed income, cash, and cash equivalents.

Investments Selection Process

1 · · · · · **2** · · · · · **3**

STUDY OF THE MACROECONOMIC FUTURE

TECHNICAL ANALYSIS AT A SECTOR LEVEL

QUANTITATIVE FACTORS

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